



# Quotable Moments

Insights on Fixing Broken Systems & Preventing Layoffs

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*Smart fixes that drive performance for your tools, workflow, and people*

# On Broken Systems

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*Employees waste about 25% of their time fighting bad software. This isn't just annoying your team. It's costing real money.*

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*Every missed sale. Every frustrated customer. Every hour wasted on rework. It all traces back to cracks between systems and teams.*

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*Your team isn't building value or serving customers. They're translating between systems, reconciling discrepancies, and working around broken handoffs.*

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*Bad software handoffs break teams.*

# On Preventing Layoffs

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*We fix the things inside your business that quietly drain money, break morale, and force tough decisions later.*

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*When the silent waste inside systems is uncovered and recovered, it often equals far more than the short term savings of cutting people. Instead of shrinking the team, the business learns to run smarter and protect its best talent.*

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*Most leaders feel forced into layoffs because they cannot see where money and time are being lost in their internal systems.*

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*Have we mapped where time is lost? Do tools support how people work? Most companies cut headcount before answering these questions.*

# On Hidden Costs

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*Billing errors from manual data entry. Missed follow-ups because information didn't transfer. Customers lost because support couldn't access context.*

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*While you compensate for broken handoffs, competitors with coherent systems execute faster, with higher accuracy, and lower stress.*

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*Your best people leave. Exit interviews say 'career growth.' Reality: they're exhausted fighting infrastructure that should be helping them execute.*

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*Most companies aren't failing, just stuck. Great people and solid ideas get dragged down by tangled systems that work against them.*

# On Solutions & Results

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*When tools, workflow, and people finally line up, the entire company lifts. That's how we prevent layoffs, protect performance, and restore clarity.*

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*Real improvement requires including the people who live the work.*

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*We don't just clean up digital messes. When handoffs break, data's missing, or systems don't talk, we turn the chaos into clarity, momentum, and actionable intelligence.*

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*When your data is coherent and connected, your business moves faster and spots opportunities before everyone else.*

# On Clarity & Coherency

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*Imagine trying to read a book with its pages scattered across different rooms. That's what your team is dealing with right now.*

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*We bring everything into one place so understanding, communicating, and taking action flows as smoothly as turning the pages of a single, complete book.*

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*It's about Clarity, Comprehension, and Coherency becoming non-negotiables.*

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*Less hunting for data, fewer dropped balls, more revenue.*

# On Value & Speed

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*Startups can't waste cycles. Big companies can't afford friction.*

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*Many improvements start to show up in a single quarter. Faster resolution times, fewer lost orders, cleaner data, and better customer experiences translate into more revenue.*

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*MMWB slashes the hours wasted hunting data, fixing reports, and chasing lost customers, so your team spends more time driving revenue.*

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*Real results. Zero distractions. Total confidentiality.*

# On Working Differently

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*We do not audit people to find who to fire. We sit with teams, watch how they work, and then redesign tools, workflows, and data structures so they can do their jobs with less frustration and more impact.*

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*We keep the spotlight on you. It's about the results not the credit.*

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*To keep each client in the spotlight, we partner with only two companies per quarter.*

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*Less waste. More wins.*



## **Get in Touch**

**Phone:** 567-249-5075

**Email:** [info@makingmyworldbetter.com](mailto:info@makingmyworldbetter.com)

**Website:** [www.mmwbinc.com](http://www.mmwbinc.com)

**Press:** [media@mmwbinc.com](mailto:media@mmwbinc.com)

**Based in Toledo, Ohio**

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